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**MID
ATLANTIC**

NEW JERSEY-PENNSYLVANIA-DELAWARE-MARYLAND-VIRGINIA-DC

Real Estate Journal

THE MOST COMPREHENSIVE SOURCE FOR COMMERCIAL REAL ESTATE NEWS

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FOR COMMERCIAL REAL ESTATE NEWS**

PRINT • DIGITAL • BLOG • NEWSLETTER
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2025 MEDIA KIT

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WHAT WE OFFER

PRINT

A classic way to reach the Commercial Real Estate Industry

DIGITAL

Online source available at a moments reach

SOCIAL MEDIA

To target & reach industry decision-makers

BLOG

Additional visibility on our website

NEWSLETTER

Weekly industry updates & announcements

CONFERENCES

Promote your business by speaking and sponsor at industry related conferences



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The Mid Atlantic Real Estate Journal (MAREJ) is thrilled you are considering us in your marketing plan for 2025. Boost your visibility throughout the year with our results-driven marketing and content solutions; an affordable and effective way for you to engage your target audience and reach the decision-makers of the commercial real estate industry.

MAREJ is the largest commercial real estate publication in the region. We reach professionals throughout NJ, PA, DE, MD, VA, and DC, publishing once a month.

In addition to our publication, we host industry-specific networking conferences throughout the year to help the industry stay in touch with the ever-changing market.

Statistics

 10,000 +  500 +  1,300 +

Overall Reach

25,000

Print Circulation

35,000

Digital Circulation

13,000

Unique monthly
visitors on blog

25,000

Newsletter
Circulation

Primary Readers Include:

Investors, Brokers, Developers, Builders & Contractors, Commercial Property Owners, Auctioneers, Bankers & Lenders, Mortgage Bankers & Brokers, Government Agencies, Professional Services including Legal, Insurance, Accounting and Appraisal.

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ADVERTISING RATES & SIZES

2025 ADVERTISING RATES

Prices listed are per insertion

	Full Page	1/2 Page	1/4 Page	1/8 Page
NET RATES				
1 time	\$1295	\$1095	\$695	\$395
2 - 4 times	\$995	\$895	\$495	\$295
5 - 11 times	\$795	\$695	\$395	\$245
12 & more or TS	\$695	\$495	\$295	\$195
GROSS RATES/ AD AGENCY RATES				
1 time	\$1524	\$1289	\$818	\$465
2 - 4 times	\$1171	\$1053	\$583	\$348
5 - 11 times	\$935	\$818	\$465	\$289
12 & more or TS	\$818	\$583	\$348	\$230
WRAP FULL PAGE/COLOR	IFC or IBC: \$1,695 Net/1,994 Gross		BC: \$1,995 Net/\$2,347 Gross	

Double Truck: \$2,495 net/ \$2,935 gross

Inserts: \$1,495 net/ \$1,759 gross

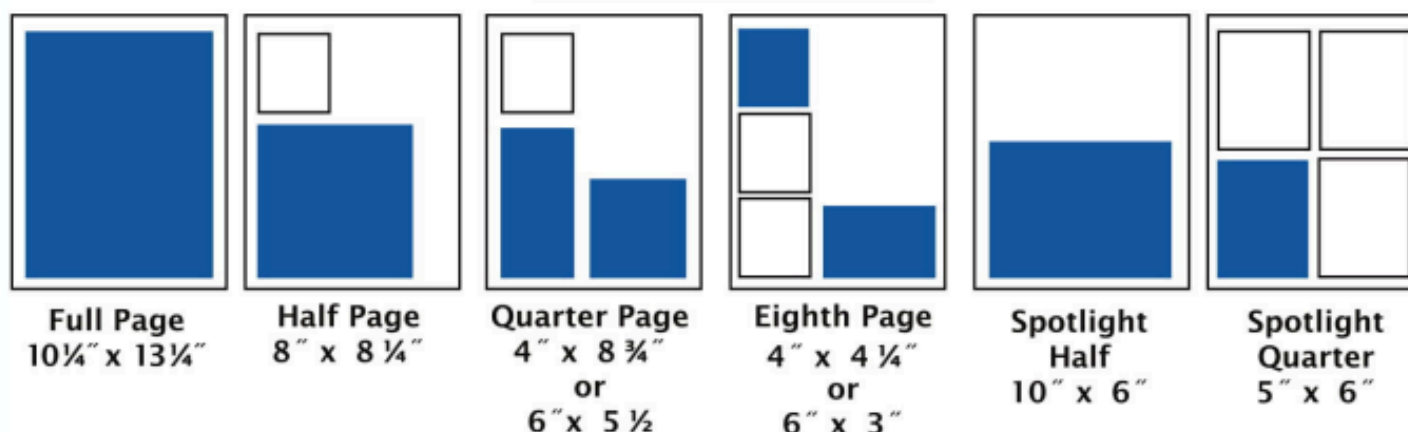
Spot Color Rate: \$200 per additional color above B&W space rate. Online Banner Advertisement: \$995

4-Color Rate: \$600 above B&W space rate.

Preferred Position add 20%

With your advertising program you will receive visibility in our print publication as well as our digital edition reaching over 105,000 decision makers per issue. All ads are linked to your company website, email address and social media handles.

Advertising Sizes



Electronic Specs: Send print optimized PDF with fonts embedded or native files with all support files (font & images) accepted. Files must be CMYK or grayscale format only, Web offset, no bleed. 85 line screen- 300 DP

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EDITORIAL CALENDAR

2025 EDITORIAL CALENDAR

EDITORIAL DEADLINES ARE 10 DAYS PRIOR TO PUBLICATION DATE

JANUARY

JANUARY 24 **DEADLINE: JANUARY 15**
 ROP* (FRONT SECTION)..... **FINANCIAL**
 DEL/MAR/VA/DC..... **WASHINGTON, DC**
 NEW JERSEY **SOUTHERN NJ**
 PENNSYLVANIA..... **SOUTHEASTERN PA**
 ODM* **GENERAL CONTRACTING/SUB CONTRACTORS**
 SPOTLIGHT **2025 FORECAST**

FEBRUARY

FEBRUARY 21 **DEADLINE: FEBRUARY 12**
 ROP* (FRONT SECTION) **CRE LAW**
 DEL/MAR/VA/DC..... **DELAWARE**
 NEW JERSEY **CENTRAL NJ**
 PENNSYLVANIA..... **CENTRAL & WESTERN PA**
 ODM* **PROPERTY MANAGEMENT**
 SPOTLIGHT **FAMILY OWNED BUSINESSES**

MARCH

MARCH 21..... **DEADLINE: MARCH 12**
 ROP* (FRONT SECTION)..... **1031 EXCHANGE**
 DEL/MAR/VA/DC..... **VIRGINIA**
 NEW JERSEY **NORTHERN NJ**
 PENNSYLVANIA..... **NORTHEASTERN PA**
 OWNERS, DEVELOPERS & MANAGERS
 SPOTLIGHT **BEST OF 2024**

APRIL

APRIL 18..... **DEADLINE: APRIL 9**
 ROP* (FRONT SECTION)..... **APPRAISAL**
 DEL/MAR/VA/DC..... **MARYLAND**
 NEW JERSEY **SOUTHERN NJ**
 PENNSYLVANIA..... **SOUTHEASTERN PA**
 OWNERS, DEVELOPERS & MANAGERS
 SPOTLIGHT **SPRING PREVIEW**

MAY

MAY 23..... **DEADLINE: MAY 14**
 ROP* (FRONT SECTION)..... **INSURANCE/TITLE**
 DEL/MAR/VA/DC..... **WASHINGTON, DC**
 NEW JERSEY **CENTRAL NJ**
 PENNSYLVANIA..... **CENTRAL & WESTERN PA**
 OWNERS, DEVELOPERS & MANAGERS
 SPOTLIGHT ... **OFFICE & INDUSTRIAL/DISTRIBUTION CENTERS**

JUNE

JUNE 20..... **DEADLINE: JUNE 11**
 ROP* (FRONT SECTION)..... **CREATIVE FINANCING**
 DEL/MAR/VA/DC..... **DELAWARE**
 NEW JERSEY **NORTHERN NJ**
 PENNSYLVANIA..... **NORTHEASTERN PA**
 OWNERS, DEVELOPERS & MANAGERS
 SPOTLIGHTS..... **THRIVING UNDER 30**

*ROP-- Run of the Paper is the first section in each issue covering news for all five states offering prime advertising positioning.

*ODM-- Owners, Developers & Managers

Editorial Requirements--Press Release 350-500 words with property photo and broker photos.

Expert Articles-- 550 words with author headshot and bio.(author name and title, co. name and location)

Deadline--10 days prior to publication date.

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JULY

JULY 18 DEADLINE: JULY 9
 ROP* (FRONT SECTION) TAX ISSUES/ACCOUNTING
 DEL/MAR/VA/DC VIRGINIA
 NEW JERSEY SOUTHERN NJ
 PENNSYLVANIA SOUTHEASTERN PA
 OWNERS, DEVELOPERS & MANAGERS
 SPOTLIGHT COMMERCIAL BROKERAGE DIRECTORY

AUGUST

AUGUST 22 DEADLINE: AUGUST 13
 ROP* (FRONT SECTION)
 DEL/MAR/VA/DC WASHINGTON DC
 NEW JERSEY CENTRAL NJ
 PENNSYLVANIA CENTRAL & WESTERN PA
 OWNERS, DEVELOPERS & MANAGERS
 SPOTLIGHTS THRIVING UNDER 40

SEPTEMBER

SEPTEMBER 19 ... DEADLINE: SEPTEMBER 10
 ROP* (FRONT SECTION) 1031 EXCHANGE
 DEL/MAR/VA/DC DELAWARE
 NEW JERSEY NORTHERN NJ
 PENNSYLVANIA NORTHEASTERN PA
 OWNERS, DEVELOPERS & MANAGERS
 SPOTLIGHT FALL PREVIEW

OCTOBER

OCTOBER 24 DEADLINE: OCTOBER 15
 ROP* (FRONT SECTION) APPRAISAL
 DEL/MAR/VA/DC
 NEW JERSEY SOUTHERN NJ
 PENNSYLVANIA SOUTHEASTERN PA
 ODM* PROPERTY MANAGEMENT
 SPOTLIGHT WOMEN IN BUSINESS

NOVEMBER

NOVEMBER 21 .. DEADLINE: NOVEMBER 12
 ROP* (FRONT SECTION) LENDERS DIRECTORY
 DEL/MAR/VA/DC MARYLAND
 NEW JERSEY CENTRAL NJ
 PENNSYLVANIA CENTRAL & WESTERN PA
 OWNERS, DEVELOPERS & MANAGERS
 SPOTLIGHT THRIVING OVER 40

DECEMBER

DECEMBER 19... DEADLINE: DECEMBER 10
 ROP* (FRONT SECTION)
 DEL/MAR/VA/DC VIRGINIA
 NEW JERSEY NORTHERN NJ
 PENNSYLVANIA NORTHEASTERN PA
 OWNERS, DEVELOPERS & MANAGERS
 SPOTLIGHT YEAR IN REVIEW

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DIGITAL ADVERTISING

NEW DIGITAL CONTENT

Digital Advertising

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3-25-16
4-15-16

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Video \$795 net per month

Single Block
Width: 315
Height: 125

Single Block
\$495 net per month rotating

Heidenberg Properties celebrates Southport's 25th
April 14, 2016

SHIRLEY, NY — Some tenants may have changed, but the recent 25th anniversary of the Southport Shopping Center at 999 Montauk Highway in Shirley, NY, is proof that well-run, well-located centers can continue to dominate their...

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CenterPoint Properties acquires 1.1m square foot portfolio on East Coast
April 14, 2016

VIRGINIA/GEORGIA — CenterPoint Properties announced the acquisition of a three-building, 1,096,793 s/f, rail-served portfolio in Savannah, Georgia and Suffolk, Virginia. Stewart Calhoun and Casey Masters of Cushman and Wakefield.

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Conferences

Philadelphia Real Estate Capital Markets Summit
April 13th, 2016
Hilton Philadelphia City Avenue Hotel
4200 City Avenue, Philadelphia, PA

2nd Annual NJ Office Summit
April 29, 2016
7:00AM-12:00PM
APA Hotel Woodbridge
120 Wood Avenue South
Iselin, NJ 08830

Delaware Commercial Real Estate

The Buccini/Pollin Group announces two new world class hotels coming to Wilmington, DE's Riverfront
April 14, 2016

Wilmington, DE — The Buccini/Pollin Group (BPG), a privately-held, full-service real estate acquisition, development and management company co-headquartered in Wilmington, DE and Washington, DC, has announced the commencement of...

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Cresa Baltimore represents Holt Paper & Chemical in 30,000 s/f lease renewal
April 14, 2016

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CONTACT US

Contact us today to learn more about MAREJ!



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